Central Saint Martins' Guide to Fashion Resources at the British Library



Introduction

In 2011, Central Saint Martins relocated to The Granary Building, King's Cross, close to the British Library's flagship building at St Pancras.

As students of Central Saint Martins Fashion History and Theory BA course, we were invited to work with the British Library, to explore their rich collections and inspire others within the fashion world to do the same.

This guide will give you an introduction to the fashionbased publications and items available at the Library, from photo books and 1920s fashion magazines to knitting patterns.

The guide introduces some of the highlights of the collection, and also features postcards from a host of the fashion community's creative and academic minds. Inspired by the Library's collection of vintage Russian postcards, these industry professionals have sent us details of their favourite texts.

Anyone can use the British Library for research and inspiration – you can find out more about how to get a Reader Pass and how to order the items we have listed in our guide at www.bl.uk

We hope this guide will inspire you and act as a starting point to help you explore the Library.

Fashion History and Theory, Class of 2013 www.csm.arts.ac.uk

Fashion

There is a wide range of material available on fashion within the Library including historical. theoretical and practical sources. The following sections offer a variety of material covering the main areas of fashion studies. Texts focusing on the history of fashion are presented in pairs to demonstrate the range of research material available at the British Library.

General

Breward, Christopher (1995) The Culture of Fashion. Manchester: Manchester University Press. Shelfmark(s): Document Supply 95/23564 General Reference Collection YC.1995.b.2433

Köhler, Carl (1937) *A History of Costume*. London: Harrap. Shelfmark(s): Document Supply 3913166

Mendes, Valerie (2010) Fashion Since 1900. London: Thames & Hudson. Shelfmark(s): General Reference Collection YC.2011.a.2148

Wilson, Elizabeth (1987) Adorned in Dreams: Fashion and Modernity. Berkley: University of California Press. Shelfmark(s): General Reference

Collection YH.1988.b.683 General Reference Collection YK.1988.b.4460

History

Chenoune, Farid (1993) A History of Men's Fashion. Paris: Flammarion. Shelfmark(s): Document Supply a94/00453 General Reference Collection YK.1993.b.13630 Le Blanc, H. (1828) The Art of Tying the Cravat. London: Effingham Wilson. Shelfmark(s): General Reference Collection 7743.aa.16

De Marly, Diana (1987) Working Dress: a history of occupational dress. New York: Holmes & Meir. Shelfmark(s): Document Supply

90/02938 Scotland, Privy Council (1686) A Proclamation Anent the Sumptuary Law. Edinburgh: Printed by the heir of Andrew Anderson, printer to His most Sacred Majesty, anno Dom. Shelfmark(s): General Reference Collection HS.74/1985(52)

Stevenson, Sara (1978) Van Dyck in Check Trousers: Fancy Dress in Art and Life, 1700–1900. Edinburgh: Scottish National Gallery. Shelfmark(s): General Reference Collection BS.4/224 Document Supply OP-GPB/9656 Document Supply 79/23578 Holt, Arden (1882) Gentleman's Fancy Dress: How to choose it. London: Wyman & Sons. Shelfmark(s): General Reference Collection 7742.bb.9.

Troy, Nancy (2003) Couture Culture: A Study in Modern Art and Fashion. Cambridge, Massachusetts: MIT Press. Shelfmark(s): General Reference Collection YC.2002.a.23283 Poiret, Paul (1930) En Habillant l'époque. Paris.

Shelfmark(s): General Reference Collection 10655.aaa.29.

Theory

Barthes, Roland (1985) *The Fashion System*. London: Cape. Shelfmark(s): General Reference Collection X.529/73044. Jobling, Paul (1999) Fashion Spreads: Word and Image in Fashion Photography Since 1980. Oxford: Berg. Shelfmark(s): Document Supply m00/16590

Crane, Diana (2000) Fashion and its Social Agendas: Class, Gender and Identity in *Clothing*. Chicago: University of Chicago Press. Shelfmark(s): General Reference Collection YC.2001.a.17458 Veblen, Thorstein (1899) Theory of the Leisure Class: An Economic Study in the Evolution of Institutions. New York: Macmillan Co. Shelfmark(s): General Reference Collection 08282.h.34.

Dellamora, Richard (1990) Masculine Desire: The Sexual Politics of Victorian Aestheticism. Chapel Hill: University of North Carolina Press. Shelfmark(s): Document Supply 90/18835 Carlyle, Thomas (1903) Sartor Resartus. London: James Nisbet & Co. Shelfmark(s): General Reference Collection X.527/735.

Vinken, Barbara (2004) Fashion Zeitgeist: Trends and Cycles in the Fashion System. Oxford: Berg. Shelfmark(s): Document Supply m07/.16341 Laver, James (1969) Modesty in Dress: An Inquiry into the Fundamentals of Fashion. London: Heinemann. Shelfmark(s): General Reference Collection X.421/2537.

Cut and construction

Narielwalla, Hormazd (2008) Dead Man's Patterns. England: H. Narielwalla. Shelfmark(s): General Reference Collection HS.74/2046 Jones, Ann Rosalind (2000) Renaissance Clothing and the Materials of Memory. Cambridge: Biba (1993) Cambridge University Press. Shelfmark(s): General Reference Collection YC.2001.b.301

Shaeffer, Claire (2011) Couture Sewing Techniques. Newtown, CT: Taunton Press. Shelfmark(s): General Reference Collection YK.2012.b.5111 Bertin, Célia (1956) Haute Couture. Terre Inconnue. Paris. Shelfmark(s): General Reference Collection 7745.b.24.

Waugh, Norah (1968) The Cut of Women's Clothes 1600-1930. London: Faber. Shelfmark(s): Document Supply q74/43207 Jaeger Company (1939) Pattern Books. London: George Newnes. Shelfmark(s): General Reference

Collection W.P.12765.

Catalogues

Curated dress puts designs in new contexts, leading the reader to new discoveries. The following is a selection of fashion exhibition catalogues kept within the British Library's collection.

Biba: The Label, The lifestyle, *The Look*. Newcastle: Type and Wear Museums. Shelfmark(s): General Reference Collection YK.1995.b.320

Bolton, Andrew (2011) Alexander McQueen: Savage Beauty. New Haven, Connecticut: Yale University Press. Shelfmark(s): General Reference Collection LC.31.b.9786

Margiela, Martin (2008) Maison Martin Margiela 20: *The Exhibition*, Antwerp: MoMu - Fashion Museum. Shelfmark(s): Document Supply m10/.27105

Evans, Caroline (2008) The House of Viktor & Rolf. London: Merrell. Shelfmark(s): General Reference Collection YK.2009.b.5577

Hodge, Brooke (2007) Skin & Bones: Parrallel Practices in Fashion and Architecture. London: Thames & Hudson. Shelfmark(s): General Reference Collection YK.2008.b.4437 Document Supply fm07/.1491

Loriot, Theirry-Maxime (2011) The Fashion World of Jean Paul Gaultier: From the Sidewalk to the Catwalk. Montreal: Montreal Museum of Fine Arts. Shelfmark(s): General Reference Collection LC.31.b.10577

The collection's impressive photography archive features

Photography

some of the most enduring and inspirational fashion images, showing decades of stylish and artful designs.

Roversi, Paolo (2011) Paolo Roversi. London: Thames & Hudson. Shelfmark(s): General Reference Collection YK.2012.a.19066 Baudot, Francois (1997) Yohii Yamamoto, London: Thames & Hudson. Shelfmark(s): Document Supply m01/19955 General Reference Collection YK.1998.a.411

Mapplethorne, Robert (2006) Robert Mapplethorne. Edinburgh: National Galleries of Fashion. Shelfmark(s): General Reference Collection LC.31.b.3466 Walker, Harriet (2011) Less is More: Minimalism in Fashion. London: Merrell. Shelfmark(s): General Reference Collection YK.2012.b.7299

Windlin, Corlen (1996) Juergen Teller. Köln: Taschen. Shelfmark(s): Document Supply Vq97/08279 General Reference Collection YK.1996.b.16798 Teller, Juergen (2009) Marc Jacobs: Advertising 1997-2008. Göttingen: Steidl. Shelfmark(s): General Reference

Collection LC.31.b.9089

Newton, Helmut (1987) Helmut Newton. London: Thames & Hudson. Shelfmark(s): General Reference

Collection YK.1992.a.11616 Savignon, Jéromine (2010) Yves Saint Laurent. New York: Abrams. Shelfmark(s): General Reference Collection LC.31.a.8237

FAVOURITE FASHION BOOK, WITHOUT A SMADON OF A DOUBT, IS THE SUPERB "THE FASHION CONSPIRACY" BY NICHONAS COVERIDGE

POST CARD

ALL TIME BOOKS IS LEIDMANNS CHEYCO Foxy AND OFFERS ENDLESS INSPIRATION. HADARW SELMAN

ANAMAM

POST CARD. CORRESPONDENCE ADDRESS ONLY THE BRITISH LIBRARY EUSTON ROAD NW1 WOHLONE, ALER FUR "ROMED GIGLI IS IN, PAT BUCKLEY IS OUT, HER SPANIELS ARE IN" THE ADDRESS TO BE WRITTEN HERE 9. - AU PAYS BRETON (Morbihan) Costume de Baud. THE STREET NOISES : PARISIAN PLEASURE 1900-1940 ADRIAN RIFKIN Lumping Journal Journal The Br Limm 15.02.13 un favante object in The British Libary magna carta Nules are there to be broken Anstain Min

Greenough Sarah. (2005) Irving Penn: Platinum Prints. New Haven, Connecticut: Yale University Press. Shelfmark(s): General Reference Collection LC.31.b.2575 Penn, Irving (1988) Issey Miyake. Paris: Pont Royal. Shelfmark(s): General Reference Collection LB.31.b.2240

Art

Art and fashion are two concepts that often go hand in hand. The following items can help you explore the relationship between the textures of garments and the visual arts.

Néret, Gilles (2000) Gustav Klimt: 1862–1918. Köln: Taschen. Shelfmark(s): General Reference Collection YK.2007.a.21575 Brandstätter Christian. (2003) Klimt & Fashion. New York: Assouline. Shelfmark(s): General Reference Collection YA.2003.a.19940

Francis, Mark (1997) The Warhol Look: Glamour, Style, Fashion. Boston: Little Brown and Company. Shelfmark(s): Document Supply f98/0218 Martin, Richard (1997) Versace. London: Thames & Hudson. Shelfmark(s): General Reference Collection YK.1997.a.3977

Silver, Larry (2006) Hieronymus Bosch. New York: Abbeville. Shelfmark(s): Document Supply fm06/.1506 General Reference Collection LC.31.b.3169 Knox, Kirstin (2010) Alexander McQueen: Genius of a Generation. London: A.&C. Black. Shelfmark(s): General Reference Collection YK.2011.b.2750

Emin, Tracey (2011) Tracev Emin: Love is What You Want. London: Hayward Publishing. Shelfmark(s): General Reference Collection LC.31.a.11539 Wilcox, Claire (2004) Vivienne Westwood. London: Victoria & Albert. Shelfmark(s): Document Supply m06/.25634

Magazines

Magazines are a vital tool for the fashion researcher. This list of publications will give you an understanding of how generations and cultures were styled and shaped by the fashion press.

Cosmopolitan, London: National Magazine Company, 1972present System Number: 007155104

Drapers Record, London: International Thomson Business Publishing, 1887–1988 System Number: 008201735

Elle, London: Hearst, 1985present System Number: 007206405

The Face, London: Wagadon Ltd, 1980-2004 System Number: 011173574

The Gentlewoman, Amsterdam: G. Jonkers & J. Van Bennekom for Top Publishers BV, 2010– present System Number: 016075157

GQ, London: Condé Nast Publications, 1988- present System Number: 012480697

Harper's Bazaar, New York: Hearst Corp, 1867– present System Number: 009199024

i-D, London, 1980– present System Number: 011172615

The Ladies' Treasury, London: Ward & Lock, 1857–1895 System Number: 011118477

Lula, London: White & Richardson, 2005– present System Number: 013289975

Nova, London: IPC Magazines, 1965-1975 System Number: 002850203

FRITH'S SERIES Affix Halfponn The Address only to be written here 23094 BRIT 9 NW1 ZUD this was my checklist for fashion heaven! Prof I.R.WEBB

Dear British Library,

I love your newspaper archive at Colindale. My favourite artefact (at the moment) is a centre spread from the Daily Mirror dated 13th July 1973. Under the headline THIS IS FOR THE BUDGIE GENERATION actor Adam Faith is photographed surrounded by 'a group of fourteen and fifteen year olds known as Smoothies', and their 'girlfriends, or Sorts...live in clogs, white pedal pushers, stripy knee socks...satin jackets...and dishevelled hairstyles. Having just turned fifteen when I originally saw this article,

Best wishes

Rubbish, London: Rubbish Ink, 2006– present System Number: 015667187 Spirit Magazine, London: Kamil & Higgs, 1995– present System Number: 007241705

Tailor and Cutter, London, 1867 -1940 System Number: 013904553

Vanity Fair, New York: Condé Nast Publications, 1913– present System Number: 011151424

Vogue, New York: Condé Nast Publications, 1897– present System Number: 002856039

Vogue Patterns, London: Butterick Blackman, Cally (2007) Fashion Marketing Company United Kingdom Limited, 1972 -2004System Number: 011772996

Wallpaper, London: IPC Magazines, 1996-present System Number: 009921495

Women's Wear Daily, New York, 1927-1976 System Number: 013933895

Wonderland, London: Visual Talent, 2005- present System Number: 013217609

Inspiration

Fashion is not limited strictly to dress. It encompasses a wide range of mediums, drawing from the fields of art and photography for inspiration. This section is dedicated to the rare and beautiful holdings that can inspire you.

Beard, Peter (2008) The End of the Game: The Last Word from Paradise. Köln: Taschen. Shelfmark(s): General Reference Collection LC.31.b.5872

100 Years of Fashion Illustration. London: Laurence King. Shelfmark(s): General Reference Collection YC.2007.a.11132

Carroll, Lewis (1985) Alice's Adventures Underground. London: Pavilion. Shelfmark(s): X.950/45237

Cook, Angus (1993) Lucien Freud, Recent Drawings and Etchings. New York: Matthew Marks Gallery. Shelfmark(s): Document Supply m03/12128

Delamotte, Philip (1855) Photographic Views of the Progress of the Crystal Palace, Sydenham. London. Shelfmark(s): Tab.442.a.5.

Hawes, Elizabeth (1939) Men can take it. New York: Random House. Shelfmark(s): Document Supply W9/0082

Knight, Nick (2004) Flora. London: Natural History Museum. Shelfmark(s): Document Supply fm04/1306

Lepage-Medvey, E. (1939) National Costumes. London: Hyperion Press. Shelfmark(s): Document Supply f391 *325*

Lister and Co. (1963–1985) Knitting Patterns. Badford. Shelfmark(s): J/7951.h.2.

Mower, Sarah (2007) Stylist: the Interpreters of Fashion. New York: Rizzoli. Document Supply fm07/.1478

Olga Hirsch Collection of Papers Shelfmark(s): General Reference Collection Olga Hirsch

O'Neill, Alistair (2005) An Oral History of Fashion: Interview with Marit Allen. Shelfmark(s): F17167-F17168

Soviet Era Posters (1986–1993) Shelfmark(s): General Reference Collection HS.85/19(1-3)

Webb, Iain, R. (2010) Postcards from the Edge of the Catwalk. Woodbridge: ACC Shelfmark(s): General Reference Collection YK.2011.b.14485

Wegener-Penning, Gerda (1988) Het Profiel van de sfinks. Wespelaar: Pandora. Shelfmark(s): YA.1991.a.4626

Weinberger, Karlheinz (2000) *Photos* 1954–1995. Zurich: Museum für Gestaltung, Andreas Züst Verlag. Shelfmark(s): General Reference Collection LB.31.c.13154

POST CARD. CORRESPONDENCE MANHOOD BY MICHEL LEIRIS EMPA FIND IT WILL CHANGE YOUR LIFE.

> WOKKING OUT-THE TOTAL SHAPE-UP GUIAE FOR MEN by Charles Hix is one of my most cherished books Endless by entertaining with killer photos of men in short-shorts, This book

ADDRESS ONLY KINGS on NIC ur Adresse Comespandance. BRARY has inspired many a photo shoot during my fashion career. Charles Hit Rulese STAMP

Postcard contributions

Inspired by the British Library's Russian collection of vintage postcards, members of the fashion community shared their favourite books in notes penned to the institution. Their most loved texts are all available in the collection.

ADAM SELMAN

Leidmann, Cheyco (1983) Foxy Lady. New York: Delilah Communications. Shelfmark(s): General Reference Collection L.45/3088

ALEXANDER FURY Coleridge, Nicholas (1988) The Fashion Conspiracy: a remarkable journey through the empires of fashion. London: Heinemann. Shelfmark(s): General Reference Collection YV.1989.b.534

ALISTAIR O'NEILL

Rifkin, Adrian. (1993) Street Noises: Parisian Pleasures. Manchester: Manchester University Press. Shelfmark(s): Document Supply 93/04131

ANNA HARVEY

Donavon, Terence (2000) Terence Donovan Fashion. Boston: Little Brown & Company. Shelfmark(s): General Reference Collection LB.31.c.12072

BELLA FREUD

Brecht, Bertolt (1973) *The Threepenny Opera*. London: Evre Methuen Shelfmark(s): General Reference Collection 11663.1.2/54 Document Supply 74/27946 Willy, Colette (1930) *Claudine at School.* London: Victor Gollancz. Shelfmark(s): General Reference Collection 12516.w.22.

CALLY BLACKMAN Anstey, Christopher (1772) The New Bath Guide. London: Fletcher & Hodson. Shelfmark(s): General Reference Collection 992.c.39. General Reference Collection 1490.m.55. Pyne, William H. (1823) Wine and Walnuts; or After Dinner Chit-Chat. Shelfmark(s): General Reference Collection N.1252.

LADY CATHERINE ST GERMANS Woolf, Virginia (1928) Orlando. London: L. & V. Woolf

Collection 012614.i.3. CHRISTOPHER KANE Araki, Nobuyoshi (1997) Araki Tokyo Lucky Hole. Köln: Taschen Shelfmark(s): Document Supply

Shelfmark(s): General Reference

GARETH PUGH

V99/50107

Leiris, Michel (1992) Manhood: a journey from childhood into the fierce order or virility. Chicago: University of Chicago Press. Shelfmark(s): Document Supply 94/21365

IAIN R.WEBB

The Daily Mail, 13th July 1973. 'This is for the budgie generation' System number 013891889

LOUISE WILSON Magna Carta (1215) Free to see in the Treasures Gallery

MEL OTTENBERG Hix, Charles (1984) Working Out: The Total Shape-Up Guide for Men. London: Arlington. Shelfmark(s): General Reference Collection X.622/20535

SARAH MOWER

Keenan, Brigid (1977) The Women We Wanted To Look Like. London: Macmillan. Shelfmark(s): General Reference Collection YK.1993.b.12028

TANYA LING

Wincour, Jack [ed.] (1960) The Story of The Titanic as Told by its Survivors. New York: Dover Publications. Shelfmark(s): General Reference Collection 8811.aa.6. Document Supply W69/7007

Central Saint Martins' Fashion History and Theory Class of 2013 would like to thank all the contributors for participating in the project, and for their inspired recommendations.



Yves Saint Laurent, rue Aubrior, 1975, Paris I Jet d'encre sur papier comon argentique. H. 200 ; L. 133 cm Fondation Helmut Newton, Berlin I © The Helmut Newton Estate I © Rmn-Grand Palais, Paris 2012 • IC 01 0988 • MY FAVOURITE BOOK IS CLAUDINE BY COLETTE

OR IS IT THE THREEPENN) OPERA BY GERTOLD BRECH

B

GOD

THE BRITISH LIBRARY 96 Eustin Pd Inda NWIZDB

LOVE THE

COFFEEAT THE BRITISH LIBRARY.