

# LONDON BUSINESS INFORMATION GUIDE

Updated July 2015



## Overview of Contents

This guide is a list of selected internal and external resources that contain London statistical and general information to assist doing business in London. It is not a comprehensive list and please also refer to our other Industry Guides such as *Global Business*.

## Statistics and Demographics on the Internet

### British Library Statistical Links

British Library dedicated web page providing links to the websites of governments and international organisations as well as statistical portals and gateways. Mainly links to UK data or information with some coverage of London.

<http://www.bl.uk/eresources/socsci/statistics.html>

### Cultural Leisure, Sport and Social Participation

*Taking Part* is an overview of engagement in cultural and sporting activities, including visits to museums, galleries, libraries, archives and heritage sites by adults living in London.

<https://www.gov.uk/government/collections/taking-part>

### Greater London Authority (GLA) – London Datastore

Statistics, data and information about London such as house prices, road accidents, population, migration, ethnicity and crime rates available via the GLA's official datastore.

<http://data.london.gov.uk/>

<http://data.london.gov.uk/focus-on-london>

### Greater London Authority - GLA Intelligence

Provides statistics, figures, insight and analysis on London's people, economy, as a city and its future. Produced by the GLA's Intelligence Unit, it will be of interest to anyone who would like to research information about London.

<http://www.london.gov.uk/gla-intelligence>

### **London – The Information Capital**

Hundreds of maps, graphic and data on London. Book (not currently held in the British Library) and Website by James Cheshire and Oliver Uberti. 2014. ISBN-13: 978-1846148477

<http://theinformationcapital.com/>

### **London Poverty Profile**

An independent statistics organisation that uses the latest official data to reveal patterns of poverty across the capital.

<http://www.londonspovertyprofile.org.uk/>

### **Neighbourhood Statistics by ONS**

General statistics such as population, people and places, crime and local economy for the UK, including London.

<http://www.neighbourhood.statistics.gov.uk/dissemination/>

### **Office of National Statistics**

General statistics for the UK, and in most places for London, are categorised by themes, subject areas, topics and sub-topics. Breakdowns by region for family spending data.

<http://www.ons.gov.uk/ons/browse-by-theme/index.html>

<http://www.ons.gov.uk/ons/rel/family-spending/family-spending/family-spending-2012-edition/index.html>

### **Regional Trends**

*Regional Trends* has official statistics for areas for helping with planning, housing, transport, demographics, social, industrial and economic statistics, covering aspects of life in the regions.

[http://data.gov.uk/dataset/regional\\_trends](http://data.gov.uk/dataset/regional_trends)

### **Transport for London - Travel and Business Locations**

Travel information and figures London Underground figures on entry and exit from tube stations. For example, this can be good for estimating potential footfall at business sites close to stations.

<http://www.tfl.gov.uk/corporate/modesoftransport/londonunderground/1592.aspx>

## **Small Business Help**

### **Central London - LAP065** (Cobra, 2014) [Available onsite via electronic resource]

Detailed Local Area profile on local information for prospective start up businesses in Central London and for existing businesses seeking sources of business support in their local area. Includes list of Central London Councils business support services.

### **East London – LAP066** (Cobra, 2014) [Available onsite via electronic resource]

Detailed Local Area profile on local information for prospective start up businesses in East London and for existing businesses seeking sources of business support in their local area. Includes list of East London Councils business support services.

### **West London – LAP067** (Cobra, 2014) [Available onsite via electronic resource]

Detailed Local Area profile on local information for prospective start up businesses in West London and for existing businesses seeking sources of business support in their local area. Includes list of West London Councils business support services.

### **North London - LAP069** (Cobra, 2014) [Available onsite via electronic resource]

Detailed Local Area profile on local information for prospective start up businesses in North London and for existing businesses seeking sources of business support in their local area. Includes list of North London Councils business support services.

**South London - LAP068** (Cobra, 2014) [Available onsite via electronic resource]

Detailed Local Area profile on local information for prospective start up businesses in South London and for existing businesses seeking sources of business support in their local area. Includes list of South London Councils business support services.

## **Business Advice Organisations and Resources**

### **Artquest**

Information on the London Art scene, art directory, related resources such as art pricing and an international art network. Impartial information, advice, events, projects and knowledge for visual artists and craftspeople: by artists, for artists, free.

<http://artquest.org.uk>

### **Capital Enterprise**

A local enterprise support organisation can offer support in developing your idea for a business ideas or help you get your business established or grow. Capital Enterprise offers a directory of providers of business advice to new businesses and entrepreneurs in London.

<http://capitalenterprise.org/>

### **CBI London**

Lobbying and campaigning for UK businesses policy with a section dedicated to London which covers market leading economic surveys, forecasts and influential Thought Leadership research reports.

<http://www.cbi.org.uk/about-the-cbi/uk/london/>

### **City of London**

Key facts, figures, business research reports and guides for start-ups, and for investing in business for the City and the Square Mile.

<http://www.cityoflondon.gov.uk/about-the-city/Pages/default.aspx>

<http://www.cityoflondon.gov.uk/business/Pages/default.aspx>

### **City Business Library**

Offers library and information services especially in financial, trade, business advice, free access to databases of business information and a wide range of free-of-charge business skills training and development events. It also publishes a series of fact sheets, including one on starting your own business and also to further information and resources.

<http://www.cityoflondon.gov.uk/business/economic-research-and-information/city-business-library/Pages/default.aspx>

### **GOV.UK**

The central government portal (which replaces the *Businesslink* website), offers general support and advice on setting up a business, as well as guidance on how to access Government services and resources. For general business information about starting up and running a business in the UK, including help if you're self employed or a sole trader.

<https://www.gov.uk/browse/business>

### **London Chamber of Commerce**

Offers professional, independent, affordable services that focus on supporting businesses in London. Membership is corporate and members have access to over 200 networking events a year, marketing and business opportunities, tenders, free business, legal and HR advice, a range of exclusive or discounted business services and a Members' Lounge that provides free meeting space. See our Cobra report onsite for local London Chambers of Commerce.

[http://www.londonchamber.co.uk/lcc\\_public/home.asp](http://www.londonchamber.co.uk/lcc_public/home.asp)

### **London Councils**

A think-tank and lobbying organisation that promotes the interests of London's 33 Councils. It also runs a number of pan-London services. Their directory is a good resource for locating key London borough contacts, facts covering transport, children and young people, crime, fashion, transport, housing, economic development etc.

<http://www.londoncouncils.gov.uk/londonfacts>

### **London and Partners**

London & Partners is an official promotional organisation showcasing London as one of the best cities to visit, invest and study in. Some downloadable reports, annual reviews, and foreign language information are available.

<http://www.londonandpartners.com/business/knowledge/>

### **LondonlovesBusiness**

Covers business news and advice, economic, political analysis and entrepreneur interviews. Also other general information about London as a business location.

<http://www.londonlovesbusiness.com/>

### **London Rebuilding Society**

London Rebuilding Society is a social enterprise that specialises in creating innovative forms of finance which benefit local communities and the environment.

<http://www.londonrebuilding.com/>

### **Social Enterprise London**

SEL has developed cutting-edge knowledge and research on social enterprise internationally. All their resources are current, updated regularly and available to everyone, free of charge.

<http://www.sel.org.uk/greenwich/>

### **Tech City**

Tech City, in Shoreditch, is a centre of innovation and the location of choice for tech and digital companies and investors. They bring new companies and investors to East London, and provide support to local companies seeking to expand internationally.

<http://www.techcityuk.com/#!/home>

### **UK Trade and Investment – London International Trade Team**

UK Trade & Investment (UKTI) supports London businesses that want to trade and invest overseas. London International Trade Team available to businesses based within the 33 London boroughs that are interested in exporting overseas and for professional and impartial advice, support and assistance. UKTI offers help to grow your business in international markets.

<http://www.ukti.gov.uk/export/unitedkingdom/london.html>

### **West London Alliance**

The West London Alliance (WLA) is a partnership of six West London councils - Barnet, Brent, Ealing, Harrow, Hillingdon and Hounslow. The WLA aims to promote the interests of West London residents and businesses; improve and develop public services; and to reduce their costs through collaboration.

<http://www.westlondonalliance.org>

### **Yell**

Search for local businesses and services from across the UK on Yell. Find businesses for using reviews, photos, opening hours and more. Also this is a source for listing your own business.

<http://www.yell.com/>

## Printed Directories

The Business & IP Centre holds over 1,300 current business, export, industry specific and trade association directories. Please search Explore the British Library for more details: <http://explore.bl.uk/>

**London Business Directory** (Business Junction 2013) [(B) DIR 338.7025421 Bus]

Pan-London printed supplier directory which lists company details, business description and logos of 500 of the capital's best companies, representing the full range of sectors, areas, sizes and specialities.

**London Guide** (London and Partners 2013) Available from publisher online via see link below.  
Guide to planning events in London.

<http://www.londonandpartners.com/convention-bureau/our-services/toolkit/publications>

**London Business Directory and Yearbook** (Ten Alps Publishing 2009) [(B) DIR 338.7025421]

Contains some statistics on London Business Top 200 companies by sector and business listings for companies and suppliers by product or classification.

**London Chamber of Commerce and Industry** (London Chambers of Commerce 203/2014) [(B) DIR 338.7025421]

The Directory is used to target new markets, suppliers and to generate new business. All entries include full postal address, telephone and fax numbers. Many entries include company email address and website. Please note that named contacts are not provided. It is used by members to target new markets, suppliers and to generate new business.

**London Office Guide** (Office Report Autumn 2012) [(B) DIR 333.33875 Bus]

Guide for office space requirements in London with information on issues such as leasing, rates, building and office directory.

<http://www.london-office-guide.co.uk/>

**The little Black Book of London** (Time Out Magazine 2013) [(B) DIR 914.210025 Bus]

Guide to London living with shops, services and contacts for every aspect of London Life.

**Regional Leads Report – Various Regions in London** (Prospect Shop Ltd) [(B) DIR 338.7025 Bus]

Company listings and financial information for various regions in the United Kingdom, covering London.

**Time Out London. Shops & services** (Time Out Magazine 2009) [(B) DIR381.1025421 Business]

Guide to shops and services from multicultural street markets to deluxe department stores, fashion designers, furniture shop and second-hand bookstores.

**Travel Trade London** (Visit London 2008) [(B) Dir 338.3220688 Bus]

Hard copy directory of hotels, restaurants, amusements and tourist attractions in London.

Alternatively, the newest edition is kept online on London and Partners website link below.

<http://www.londonandpartners.com/travel-trade/guides>

## Market Research Reports

Thousands of up-to-date hard copy research reports are available on open access in the Business & IP Centre covering a broad range of industries and markets from all over the world, including London. Includes content from the following publishers: Business Monitor International; Datamonitor; Espicom; Freedonia; Oxford Business Group and Pyramid.

Please search Explore the British Library for more details at <http://explore.bl.uk/>

**The super-prime London report: the world's most desirable residential market / Residential Research.** (Knight Frank 2013) [(B) MKT 333.33822 Bus]

Briefing by Knight Frank on the London Super-Property Market, covering areas such as London rates and taxes.

**The London effect, special report.** (Mintel 2010) [(B) MKT 338.479421 Bus] [available onsite via electronic sources] Market report on London's economy, people, regional business, happiness factor, visits to London, relocation, events and attractions etc.

**London's place in the UK economy.** (Corporation of London 2012/2013) [(B) MKT 330.9421 Bus]

Research by London School of Economics covering London's competitive, economic and business position. Alternatively, other research is listed in the City of London Corporation website.

<http://www.cityoflondon.gov.uk/business/economic-research-and-information/Pages/default.aspx>

**Invest in success: London and Thames Gateway.** (EMP Media 2010/2011) [(B) MKT 338.942105 Bus] Investment and regeneration information on London and the Thames Gateway.

**London 2012 Olympics : the economic impact.** (KeyNote 2013) [(B) MKT 381.457964809421 Bus]

[available onsite via electronic sources]

Research into the forecasted impact of the London 2012 Olympics on London.

**The communications market report: English regions, nations and regions.** (Office of

Communications Annual) [(B) MKT 384.0942 Bus]

Mobile, media, broadband and telecommunications information for England with some information for London.

<http://stakeholders.ofcom.org.uk/market-data-research/market-data/communications-market-reports/?a=0>

City Travel Briefing: London (Euromonitor Passport)[Available onsite via electronic sources] Global Briefing 2015.

## Selection of Markets in London

**The National Market Traders Federation** - NMTF represents the interests of market traders in the UK where you can search for London Markets by keyword or phrase using the search facility below, or by region using the interactive map.

[www.nmtf.co.uk](http://www.nmtf.co.uk)

**Borough Market** – Artisan and retail fruit, food and vegetable market.

<http://www.boroughmarket.org.uk/>

**Billingsgate Market** - Whole food and fish market.

<http://www.cityoflondon.gov.uk/business/wholesale-food-markets/billingsgate/Pages/default.aspx>

**Camden Market** - Popular open-air market area with stalls, shops, pubs and restaurants.

<http://camdenlockmarket.com/>

**Columbia Road Market** - Flowers and plant market.

<http://www.columbiaroad.info/>



**Greenwich Market** - Covered market known for original artwork, crafts, antiques and food.  
<http://www.visitlondon.com/things-to-do/activities/shopping/market/londons-top-markets>

**London Stock Exchange** - Financial Markets that put UK and international companies in touch with the world's pools of investment capital.  
<http://www.londonstockexchange.com/home/homepage.htm>

**New Spitalfields** – An eclectic range of markets, shops and restaurants.  
<http://www.spitalfields.co.uk/>

**Portobello** – Famous for antiques, fashion, books, music etc.  
<http://www.portbellomarket.org/>

**Walthamstow Market** – Longest street market in Europe.  
<https://www.walthamforest.gov.uk/pages/servicechild/walthamstow-market.aspx>

## Selection of databases to assist locating businesses in London (available only in the Business & IP Centre)

**Cobra** reports covering London regions are very good for sourcing information on a particular area and the various business initiatives that are available for assisting start-ups, sole-traders or SMEs.

Market IQ can be search for companies, businesses, suppliers, services and directors at a very local or regional level for London. Includes some Yellow Pages companies that may not be generally listed.

**Factiva** is a database of articles from over 10,000 in-depth news sources, both current and historical. This resource could be used for finding information on London such as current articles, issues and trends in different sectors.

**Euromonitor Passport** is a key market research resource and statistical analysis for those researching consumer behaviour and lifestyles for the UK with some socio-economic regional information.

**Local Data Online** has Retail location data and insight for 2,700 UK locations, 450 business types and thousands of companies. Includes market analysis, profiling and risk analysis for high streets, town centres, shopping centres, retail parks and out of town stores. Information is available for London.

**OneSource** is a company database for public and large limited companies. Finding companies, suppliers, businesses, competitors in your area or market can be found using this database as well as the company annual reports. . Also includes analyst reports, news stories and market/industry reports.

**Verdict** covers reports on various UK town centre and outer-towns retailing information. There are reports that cover the London region and are good for consumer information, insight and British Lifestyles information.

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the main British Library catalogue for more details.



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